The Alzheimer's Association

 The Alzheimer’s Association is the global leader in Alzheimer’s advocacy, research, and support; it was founded in 1980 by Jerome Stone, is a non-profit 501 (C) (3) organization. Donations made to the Association are tax deductible.

The Association has 80 chapters across the Nation; 2 of them are here in Washington State.

1. **What is the mission of the organization?** (straight from their website)

To eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health.

1. **What political parties or coalitions does the organization align with?**

There is no specific alliance with a political party. The Alzheimer's Association seeks to have more and more people advocate before lawmakers for the needs and rights of people with Alzheimer’s disease and their families.

### I believe the answer to both of the following questions is covered

1. **Is there evidence that politicians respond to the demands or agenda of the organization?**
2. **How does the organization seek to influence governmental policy?**

On January, 2014 at the urging of the Alzheimer's Association and its more than 600,000 advocates, a funding bill was signed into law by President Obama. The bill contained an unprecedented $122 million increase for Alzheimer's research, education, outreach and caregiver support.

1. **How does the organization seek to influence society?**

# Information Referrals

Home care, Adult Day care, Care coordination, Skilled Nursing Facilities, Eldercare Lawyers, Financial Planners and transportation.

# Care Consultation

Assessment of need

Assistance with planning or problem-solving

Provide supportive listening

# Support Groups

Peer or professionally led groups for caregivers, groups for children and families

# Research Support

Through assistance in matching people with clinical trials, the aim is to advance research.

# Fundraising

The Alzheimer's Association national organization meets or exceeds relevant watchdog standards in its allocation of donor dollars. According to the BBB Wise Giving Alliance, nonprofit organizations should spend at least 65 percent of its total expenses on program activities, with remaining funds going to administrative and fundraising expenses. 77 % of their total annual expenses going to care, support, research, awareness and advocacy activities.

**Education**

Over 20,000 programs delivered annually and information online offered in 15 languages. Chapters maintain a variety of educational materials (brochures, videos, audiotapes, and books) on topics related to Alzheimer’s disease and related disorders.

1. **How does the organization push against and align with your personal sensibilities?**

This organization has been a great support for my family and myself, I believe that education and awareness of Alzheimer's disease is very important, especially as more and more baby boomers reach the ages when they are more at risk of developing A.D. I am a true believer, and I want to be able to give something back by working with them or participating in their programs.

Some corporations, organizations affiliated and supporting the Alzheimer's Association are:

General Electric Health Care, Lilly pharmaceuticals, Rolex, Windsor Media, Metlife Foundation, National Active and Retired Federal Employees Association, Johnson and Johnson, State Farm Insurance Companies, etc.